



## **TZP Group Named to Inc.'s 2024 List of Founder-Friendly Investors**

*Annual roundup highlights the private equity, venture capital firms, and lenders with track records of backing founder-led companies*

**New York, NY, October 31, 2024** – TZP Group is proud to announce its recognition amongst Inc. Magazine's 2024 **Founder-Friendly Investors** list, honoring the private equity, venture capital firms, and lenders with a track record of backing founder-led companies.

The prestigious list celebrates the investors that believe in backing founder-led businesses and helping them thrive. All companies on the list have successful track records of collaboration and remaining actively involved with the businesses they invest in.

"We are proud to be named to this list for the fifth consecutive year as it reflects our unwavering commitment to being a 'Partner of Choice' for founders and management teams," said Sam Katz, Managing Partner of TZP Group. "We are honored that our business-owner partners continue to entrust us to help maximize the value of their retained stakes."

Introduced in 2019, the **Founder-Friendly Investors** list quickly established itself as one of Inc.'s most resourceful franchises. It has become a go-to guide for entrepreneurs who want to grow their companies while retaining an ownership stake. To compile the list, Inc. went straight to the source: entrepreneurs who have sold to private equity and venture capital firms. Founders filled out a questionnaire about their experiences partnering with private equity, venture capital, and debt firms and shared data on how their portfolio companies have grown during these partnerships.

To see the complete list, go to: <https://www.inc.com/founder-friendly-investors/2024>

The November 2024 issue of *Inc.* magazine is available online now at <https://www.inc.com/magazine> and will be on newsstands beginning October 29.

### **About TZP**

TZP Group, a multi-strategy private equity firm managing approximately \$2 billion across its family of funds, is focused on control, growth equity, and structured capital investments in technology, business services, and consumer companies. Founded in 2007, TZP targets companies with solid historical performance and sustainable value propositions and aims to be a "Partner of Choice"

for business owners and management teams. TZP seeks to invest primarily in closely held, private companies in which the owners desire to retain a significant stake and partner with an investor with complementary operating and financial skills to accelerate company growth, increase profitability, and maximize the value of their retained stake. TZP leverages its investment professionals' operating and investment experience to provide strategic and operational guidance and is dedicated to long-term value creation. For more information, please visit [www.tzpgroup.com](http://www.tzpgroup.com)

### **About Inc.**

Inc. is the leading media brand and playbook for the entrepreneurs and business leaders shaping our future. Through its journalism, Inc. aims to inform, educate, and elevate the profile of our community: the risk-takers, the innovators, and the ultra-driven go-getters who are creating our future. Inc.'s award-winning work achieves a monthly brand footprint of more than 40 million across a variety of channels, including events, digital, print, video, podcasts, newsletters, and social media. Its proprietary Inc. 5000 list, produced every year since its launch as the Inc. 100 in 1982, analyzes company data to rank the fastest-growing privately held businesses in the United States. The recognition that comes with inclusion on this and other prestigious Inc. lists, such as Female Founders and Power Partners, gives the founders of top businesses the opportunity to engage with an exclusive community of their peers, and credibility that helps them drive sales and recruit talent. For more information, visit [www.inc.com](http://www.inc.com).

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